



THE PHAETON

SPECIFICATION AND PRICE GUIDE





Model shown is 3.0 V6 TDI 4MOTION LWB with optional 18" 'Experience' alloy wheels and Automatic Distance Control (ADC).

The maximum power output figures are quoted in PS (or Pferdestärke, which is the metric equivalent of horsepower). To convert from metric to imperial horsepower, divide the PS figure by 1.0139.

Increased weight of a vehicle, including higher trim levels and the addition of options will have a detrimental influence on the level of fuel consumption and CO₂ emissions produced. The CO₂ and fuel consumption figures are obtained from tests on a representative vehicle of the type, conducted and approved in accordance with Council Directive 80/1268/EEC as amended by Directive 1999/100/EC (or later) on the approximation of the laws of the member states relating to the carbon dioxide emissions and the fuel consumption of motor vehicles.

Please Note: We have tried to ensure that all price and product information is correct at the time of going to print. However, the specifications contained in this brochure are for information purposes only and are subject to change. VAT is calculated at 20%.

Prices.

	Output, PS	CO ₂ emission, g/km	Maximum VED band		Basic Recommended Retail £	VAT £	Total Recommended Retail £	Manufacturer's Recommended 'OTR' Retail £
Standard wheelbase (SWB)								
3.0 litre V6 TDI 4MOTION SWB	240	224	K	6 spd auto tiptronic	38,799.17	7,759.83	46,559.00	47,725.00
Long wheelbase (LWB)								
3.0 litre V6 TDI 4MOTION LWB	240	224	K	6 spd auto tiptronic	40,903.33	8,180.67	49,084.00	50,250.00

Limited offer until 30 September 2011. At participating retailers only.

Standard wheelbase (SWB)

3.0 litre V6 TDI 4MOTION SWB	240	224	K	6 spd auto tiptronic	34,199.17	6,839.83	41,039.00	42,205.00
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Fixed price servicing – Limited offer until 30 September 2011

3-year/30,000 miles (whichever is soonest) service plan comprising:		249.17	49.83	299.00
12 months/10,000 miles:	Oil change service			
24 months/20,000 miles:	Interval service (including oil change)			
36 months/30,000 miles:	Inspection service (including oil change)			
	Brake fluid change			

STANDARD ITEMS OF EQUIPMENT – STANDARD WHEELBASE MODELS.

3.0 V6 TDI 4MOTION SWB.

Volkswagen service

- Three-year/60,000 miles warranty (whichever is soonest)
 - Three-year paintwork warranty
 - 12-year body protection warranty
 - Volkswagen Roadside Assistance
- Please refer to the Phaeton brochure for more details

Exterior

- Alloy wheels 7½J x 17 ‘Impression’ with 235/55 R17 tyres and anti-theft wheel bolts
- Bi-Xenon headlights for dipped and main beam with automatic range adjustment, dynamic curve lighting, headlight washers, LED daytime running lights and integrated indicators
- Body-coloured bumpers and protection strips with chrome trim
- Body-coloured door mirrors with integrated indicators incorporating LED technology
- ‘Cherry Red’ rear light clusters incorporating LED technology
- Chrome air inlets
- Chrome side window surrounds
- Chrome trimmed radiator grille
- Coming/leaving home lighting function – surrounding area lighting
- Four-wheel drive
- Front fog lights incorporating LED technology and static cornering function with chrome surrounds
- Galvanised body
- Heat insulating tinted glass
- Metallic or Pearl Effect paint

Interior

- ‘Eucalyptus’ interior wood trim on dashboard, centre console, upper door strips and front cup holders
- Rear bench seat, fixed
- Stainless steel pedals
- Upholstery Classic style perforated ‘Vienna’ leather¹ on ‘Classic’ seats – leather upholstery consists of upper surface of seat base and backrest, door pull and door armrest
- Windscreen with integrated tinted sunscreen strip
- Wood and leather trimmed gear lever knob

Function

- 4Zone electronic climate control including air quality/anti-misting sensor with indirect ventilation
- Aerodynamic windscreen wipers
- Alarm with interior protection
- Analogue clock in the dashboard
- Audio system 8/10, 8 channel amplifier with 10 speakers developing 190 watts
- Automatic dimming interior rear-view mirror
- CD autochanger, 6 disc with anti-shock memory, mounted in glove compartment
- Central locking with remote control
- Continuous Damping Control (CDC) air suspension, automatic self-levelling system, speed sensitive height adjustment. Choice of four suspension settings from comfort through to sport. Manual vehicle height adjustment and automatic height control
- Cruise control
- Cup holders, front x 2 and rear x 2

Function (continued)

- Dusk sensor, automatic driving lights
- Electrically heated, adjustable and foldable door mirrors
- Electric windows, front and rear
- Front and rear centre armrests
- Front seats with electric 12-way adjustment including lumbar support
- Full size spare alloy wheel
- Heated front seats
- Heated windscreen washer jets
- Height and reach adjustable steering column
- Illuminated sun visor mirrors
- Interior lighting: front and rear footwell lighting and front and rear reading lights
- Multifunction computer with 5" colour screen
- Multifunction steering wheel, leather, with controls for multifunction computer, cruise control and stereo options
- Multi-purpose rear window aerial
- Parking sensors, ultrasonic front and rear, optical and audible
- Power-assisted steering, speed-sensitive
- Rain sensor
- Remote boot lid release and fuel flap unlocking
- RNS 810 DVD touch-screen satellite navigation/radio system with integrated voice control and 8" colour screen
- Storage box in front and rear centre armrests
- Storage pockets in front and rear doors
- Sunglasses holder in roof lining (not with optional sunroof or on all long wheelbase models)
- Textile carpet mats, front and rear

Safety

- ABS (Anti-lock Braking System) with EBD (Electronic Brake-pressure Distribution) and HBA (Hydraulic Brake Assist)
- Active front head restraints which may help to reduce whiplash injuries
- Automatic door locking, speed-related, can be deactivated
- Child lock for rear doors and rear electric windows
- Chrome load lashing points x 4 in boot
- Crash sensor, automatic door unlocking in the event of an accident
- Curtain airbag system
- Disc brakes, front and rear
- Door side impact protection
- Driver's and front passenger's airbags with passenger's airbag deactivation switch
- Electronic engine immobiliser
- ESP (Electronic Stabilisation Programme) including EDL (Electronic Differential Lock), ASR (Anti-Slip Regulation) and Engine Overrun Torque Control
- First aid box and warning triangle
- Front and rear outer seat belt tensioners
- Front and rear seat side impact airbags
- Front three-point seat belts with height adjustment
- Isofix child seat preparation, outer rear
- Three rear head restraints
- Three rear three-point seat belts
- Warning buzzer and light for seat belts if unfastened

1 Generally, all parts of leather upholstery in direct contact with the driver or passenger are leather, all other areas may contain artificial leather.

The above specifications are for information purposes only as our products are continually updated and changes may be made to the specifications at any time. If you require any specific feature, you must consult your authorised Volkswagen luxury car specialist retailer who is regularly updated with any change in specification. Specifications are subject to change without notice.

ADDITIONAL ITEMS OF EQUIPMENT – LONG WHEELBASE MODELS.

3.0 V6 TDI 4MOTION LWB – OVER 3.0 V6 TDI 4MOTION SWB.

Interior

- Rear side window sunblinds, manually operated
- Rear windscreen sunblind, electrically operated
- 120 mm additional rear legroom

Function

- Rear control panel for operation of 4Zone electronic climate control
- Sunroof, electric glass (replaces sunglasses holder in roof)



Model shown is 3.0 V6 TDI 4MOTION LWB with optional 18" 'Experience' alloy wheels.

FACTORY-FITTED OPTIONS.

Alloy wheels

Add a touch of style and personality with a great choice of alloy wheels. Alloys add a distinctively sporting look to your car, giving all the appeal of a true sports performer and creating a look that is eye-catching. Carefully chosen to enhance the exterior styling of every model, these options give you plenty of opportunity to express your individuality and transform the appearance of your Phaeton.

Exterior

The exterior styling of a car is not only an expression of its personality, but makes a powerful statement about your own individuality and taste. Choose the options best suited to your needs and enhance not only your Phaeton's exterior looks, but your driving experience too.



'Performance' 8½J x 18 alloy wheels.

Comfort and convenience

The importance of comfort and convenience cannot be over-emphasised. Choose from a wide range of factory-fitted options to create an interior that meets your individual needs, and makes life just that little bit more comfortable and convenient. From keyless entry and keyless start to heated outer rear seats, from a panoramic sunroof to power operated boot lid, these essential luxuries are designed to help you relax and take the stress out of driving, adding not only a touch of luxury, but also providing invaluable practical assistance.

Safety and security

Safety and security have to be a primary consideration, for only when you are feeling totally safe and protected can you completely relax. Whether you are looking to ensure the safety of your smallest passengers, enhance rear safety, monitor performance or make life just that little easier, this range of safety and security features will help you protect passengers and make your Phaeton more secure, enabling you to enjoy the driving experience so much more.

In-car entertainment and communications

When it comes to in-car entertainment systems and communications packages, those looking to install a technologically advanced or upgraded system are spoiled for choice. Whether you require concert hall acoustics or telephone preparation, these factory-fitted options provide the ultimate in advanced electronics, state-of-the-art technology and connectivity. Choose the system that best meets your needs, then sit back and enjoy the benefits.

Upholstery and trims

The interior of your car is all about aesthetics and luxury, which is why a choice of finish, trim and upholstery is so important. A choice of the finest quality Classic style 'Vienna' or 'Sensitive' leather upholstery enables you to create a sumptuous interior that is tasteful, elegant and attractive, meeting your individual needs perfectly, and providing the highest levels of comfort and driving pleasure. Sit back, relax and enjoy your surroundings.

Classic style 'Sensitive' leather upholstery and extended wood pack.



'Dynaudio' soundpack.



TV reception with Teletext.

Factory-fitted options.

		3.0 V6 TDI 240 PS SWB	3.0 V6 TDI 240 PS LWB	Basic RRP £ Excluding VAT	Total RRP £ Including VAT
Alloy wheels					
18" 'Dynamic'	Four 7½J x 18 'Dynamic' with 235/50 R18 tyres and anti-theft wheel bolts	○	○	1,083.33	1,300.00
18" 'Experience'	Four 8½J x 18 'Experience' with 235/50 R18 tyres and anti-theft wheel bolts	○	○	1,362.50	1,635.00
18" 'Spirit'	Four 8½J x 18 'Spirit' with 235/50 R18 tyres and anti-theft wheel bolts	○	-	1,333.33	1,600.00
18" 'Innovation'	Four 8½J x 18 'Innovation' with 255/45 R18 tyres and anti-theft wheel bolts	-	○	1,250.00	1,500.00
18" 'Performance'	Four 8½J x 18 'Performance' with 255/45 R18 tyres and anti-theft wheel bolts	○	○	1,670.83	2,005.00
18" 'Aristoteles'	Four 8½J x 18 'Aristoteles' with 255/45 R18 tyres and anti-theft wheel bolts	○	○	1,358.33	1,630.00
19" 'Serres' ¹	Four 8½J x 19 'Serres' with 245/45 R19 tyres and anti-theft wheel bolts	○	○	2,029.17	2,435.00
19" 'Helios' ¹	Four 8½J x 19 'Helios' with 255/40 R19 tyres and anti-theft wheel bolts	○	○	1,087.50	1,305.00
19" 'Omanyt' ¹	Four 9J x 19 'Omanyt' with 255/40 R19 tyres and anti-theft wheel bolts	○	○	1,941.67	2,330.00
¹ Full size spare alloy wheel replaced with TyreFit emergency repair kit.					
Comfort and convenience					
Cargo net	Net for boot compartment	○	○	75.00	90.00
Heated outer rear seats		○	-	545.83	655.00
		-	○	270.83	325.00
Keyless entry and keyless start		○	○	787.50	945.00
Memory pack	Memory settings for automatic dimming interior rear-view mirror, door mirrors, 12-way electrically-adjustable front seats, front seat belt height and steering column	○	○	654.17	785.00

		3.0 V6 TDI 240 PS SWB	3.0 V6 TDI 240 PS LWB	Basic RRP £ Excluding VAT	Total RRP £ Including VAT
Comfort and convenience					
Parking heater	Remote automatic heating system with timer function	○	○	1,175.00	1,410.00
Power operated boot lid		○	○	525.00	630.00
Premium rear seat system ¹	Outer seats with: electric head restraint adjustment, seat heating, seat air conditioning, massage and lumbar support	○	○	1,020.83	1,225.00
Ski sack	With load-through provision	○	○	212.50	255.00
Smoking pack	Front and rear ashtray with lighter	○	○	No cost option	
Sunblind	For rear windscreen, electrically powered	○	-	270.83	325.00
	For rear windscreen, electrically powered and rear side windows, manual	○	●	445.83	535.00
Sunroof	Electric, glass	○	●	812.50	975.00
Tiptronic operation on steering column		○	-	525.00	630.00
¹ Requires 'Sensitive' leather option with 18-way adjustment.					
Exterior					
Exterior badge deletion	Model and engine	○	○	No cost option	
	Engine	○	○	No cost option	

● Standard ○ Optional at extra cost - Not available

Factory-fitted options (continued).

		3.0 V6 TDI 240 PS SWB	3.0 V6 TDI 240 PS LWB	Basic RRP £ Excluding VAT	Total RRP £ Including VAT
In-car entertainment and communications					
'Dynaudio' soundpack	Including 12 channel digital amplifier, 1000 watt output and 12 speakers	<input type="radio"/>	<input type="radio"/>	1,758.33	2,110.00
Google Maps ¹	For use with RNS 810 DVD navigation/radio system	<input type="radio"/>	<input type="radio"/>	No cost option	
Multi Device Interface (MDI)	Including USB and iPod connection cables	<input type="radio"/>	<input type="radio"/>	141.67	170.00
Telephone preparation	For Bluetooth (rSAP) enabled or HFP (Hands Free Profile) enabled phones ² – voice activated	<input type="radio"/>	<input type="radio"/>	745.83	895.00
TV reception with teletext ³	For use with RNS 810 DVD navigation/radio system	<input type="radio"/>	<input type="radio"/>	658.33	790.00
<p>1 Requires telephone preparation.</p> <p>2 Phones must be compatible with rSAP (rSim Access Profile) or HFP (Hands Free Profile), please contact your authorised Volkswagen luxury car specialist retailer for phone compatibility.</p> <p>3 The TV will only operate when the vehicle is stationary and the handbrake has been applied. TV sound reception is available at all times.</p>					
Safety and security					
Automatic Distance Control (ADC)	Front assist, radar sensor controlled distance monitoring system to maintain a constant distance behind the vehicle in front	<input type="radio"/>	<input type="radio"/>	1,491.67	1,790.00
Rear-view camera	Displayed via vehicle's audio system display	<input type="radio"/>	<input type="radio"/>	854.17	1,025.00
Side scan lane change assist ¹	Radar sensor controlled warning system for lane changing and blind spots with visual warning via light in door mirror housing	<input type="radio"/>	<input type="radio"/>	358.33	430.00
Tyre pressure monitoring system, electronic	Including spare wheel	<input type="radio"/>	<input type="radio"/>	362.50	435.00
<p>1 Only in conjunction with Memory pack or 'Vienna'/'Sensitive' leather comfort seats.</p>					

		3.0 V6 TDI 240 PS SWB	3.0 V6 TDI 240 PS LWB	Basic RRP £ Excluding VAT	Total RRP £ Including VAT
Steering wheels					
Multifunction leather trimmed	Heated, leather ¹	○	○	91.67	110.00
¹ Only in conjunction with Memory pack or optional front comfort seats.					
Upholstery and trims					
'Vienna' leather comfort seats	Classic style perforated 'Vienna' leather ¹ . 18-way electrically-adjustable front comfort seats with memory pack	○	○	1,625.00	1,950.00
'Sensitive' leather comfort seats	Classic style perforated 'Sensitive' leather ¹ . 18-way electrically-adjustable front comfort seats with memory pack. Includes massage function and air conditioned front seats	○	○	2,454.17	2,945.00
Extended wood pack		○	○	1,354.17	1,625.00
Anthracite rooflining		○	○	254.17	305.00
Interior wood trim	'Burr Walnut' inserts	○	○	229.17	275.00
	'Vavona' inserts	○	○	229.17	275.00
	'Poplar' inserts	○	○	229.17	275.00

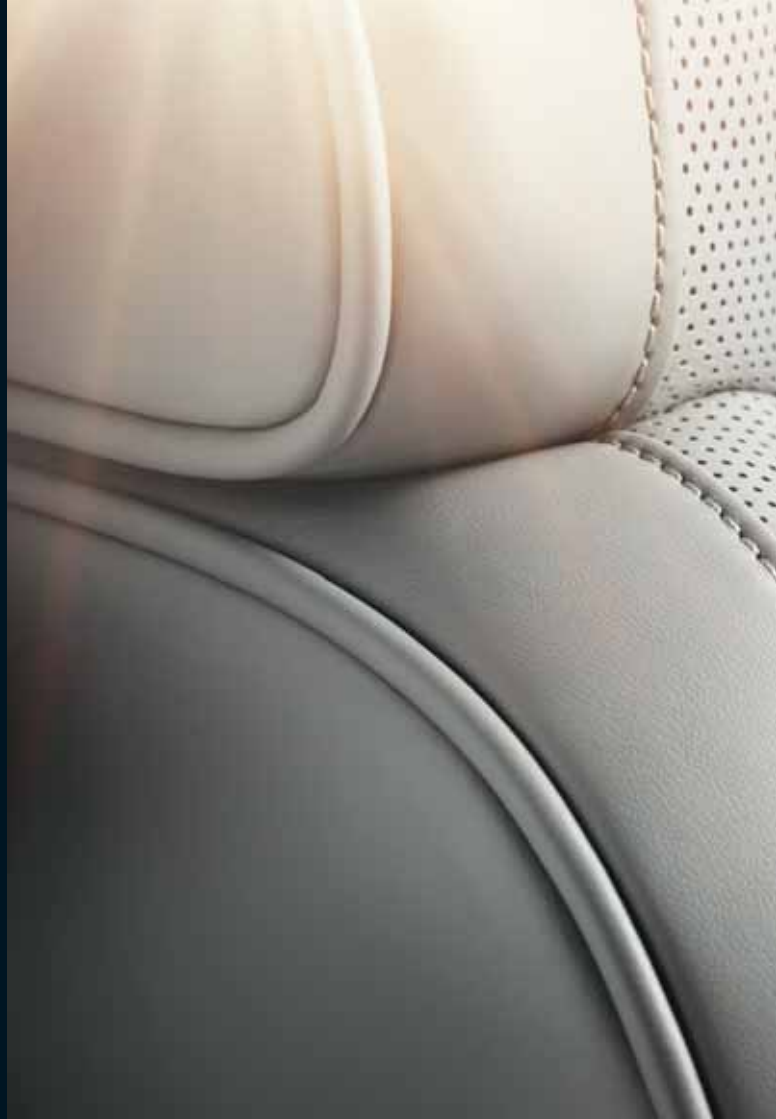
¹ Generally, all parts of leather upholstery in direct contact with the driver or passenger are leather, all other areas may contain artificial leather.

● Standard ○ Optional at extra cost – Not available

FACTORY-FITTED OPTIONS.

Luxury redefined.

Nothing is quite as important to the driving experience as comfortable seating, and practically nowhere will you see and feel seats of the very finest quality than in the Phaeton. Supple, handcrafted leather is soft and luxurious, while the contoured front seats are electrically adjustable, enabling you to find your optimum driving position, significantly increasing driving safety.





ACCESSORIES.

As individual as you are.

Personalise your Volkswagen with a range of retailer fitted accessories. Pick up an accessories brochure for full information on accessories such as Bluetooth telephone kits, iPod connectivity, roof bars and much more. Our brochures include fully fitted prices* and you can even include accessories within your finance deal to spread the cost. If a genuine accessory is fitted prior to collection (pdi), you will also benefit from a 3-year Volkswagen warranty.

* Where fitting costs are applicable, and unless stated otherwise.

Environmental information.

	Output, PS	CO ₂ emission, g/km	Trim level(s)	Urban*	Extra-urban*	Combined*
Diesel engines						
3.0 ltr V6 TDI SWB	240	(224)	3.0 V6 TDI 4MOTION SWB	(24.4/11.6)	(42.2/6.7)	(32.2/8.5)
3.0 ltr V6 TDI LWB	240	(224)	3.0 V6 TDI 4MOTION LWB	(24.4/11.6)	(42.2/6.7)	(32.2/8.5)

() Automatic figures.

A guide on fuel economy and CO₂ emissions which contains data for all new passenger car models is available at any point of sale free of charge. In addition to the fuel efficiency of a car, driving behaviour as well as other non-technical factors play a role in determining a car's fuel consumption and CO₂ emissions. CO₂ is the main greenhouse gas responsible for global warming.

* Fuel consumption figures shown are mpg/ltr per 100 km for the Urban, Extra-urban and Combined fuel cycles in accordance with EU Directive 99/94.



Model shown is 3.0 V6 TDI 4MOTION LWB with optional 18" 'Experience' alloy wheels.

VEHICLE EXCISE DUTY (VED).

On 1 May 2009, there was a change to the Vehicle Excise Duty (VED) tax bands.

Cars are taxed according to their CO₂ emissions, in bands A to M.

All vehicles first registered on, or after, 23 March 2006 are subject to a new form of VED (Road Fund Licence). This new duty is based upon the type of fuel the vehicle uses and its carbon dioxide (CO₂) emissions level, measured in grams per kilometre (g/km). To help you identify the duty you will pay, the DVLA has created thirteen categories for petrol engines and thirteen categories for diesel engines.

Increased weight of a vehicle, including higher trim levels and the addition of options will have a detrimental influence on the level of fuel consumption and CO₂ emissions produced.

The CO₂ and fuel consumption figures are obtained from tests on a representative vehicle of the type, conducted and approved in accordance with Council Directive 80/1268/EEC as amended by Directive 1999/100/EC (or later) on the approximation of the laws of the member states relating to the carbon dioxide emissions and the fuel consumption of motor vehicles.

VED BAND – FIRST YEAR RATE

Manufacturer's Recommended 'On the road' Retail Price

Band 'K' – Petrol and Diesel

The 'On the road' recommended retail prices for engines with a CO₂ emission figure between 201 – 225 g/km include the following:-

Delivery to retailer	£422.50
Number plates	£20.00
VAT	£88.50
Vehicle excise duty	£580.00
Vehicle first registration fee	£55.00
Total	£1,166.00

For the subsequent year's VED (Road Fund Licence), vehicle owners will then pay the 'Standard rate' of VED as shown in the tables below:

VED BAND – STANDARD RATES

Band 'K' – Petrol and Diesel

The VED (Road Fund Licence) for engines with a CO₂ emission figure between 201 – 225 g/km include the following:-

Vehicle Excise Duty	£260.00
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SIX MONTHS' VED (ROAD FUND LICENCE)

As of 1 April 2010, six months' Road Fund Licence will not be available for some vehicles at first registration. VED rate for bands A-D is zero and will not be eligible for a six-month Road Fund Licence at first registration. VED rate for bands E-G will be eligible for a six-month Road Fund Licence at first registration. VED rate for bands H-M will not be eligible for a six-month Road Fund Licence at first registration.

SUBSEQUENT YEAR'S VED (ROAD FUND LICENCE)

Vehicles with a VED rate of £55 or above will be eligible for a six-month Road Fund Licence.

VED 'FIRST YEAR RATE' REFUND

Refunds on a vehicle's Road Fund Licence in bands H-M will only be calculated on the basis of the 'First year rate' if the vehicle has been stolen, scrapped or moved into a tax class where no VED is payable (e.g. cars for the registered disabled). If the refund is being applied for because the vehicle has been sold, exported or taken off the road, it will be calculated according to the 'Standard rate' of VED applicable to that vehicle.

PVW145PSP

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This price list can be viewed or downloaded in pdf format at:

www.volkswagen.co.uk

The illustrations in this book do not necessarily reflect UK specifications and some items of equipment may not be available for the UK. The specifications contained in this book are for information purposes only as we cannot confirm the exact specifications of the vehicles. 4MOTION is a registered trademark of Volkswagen AG.